

COLORSYSTEM 2018 INCENTIVE TRIP.

TOP REGIONAL COLORSYSTEM USER CAN ATTEND.



The top ColorSystem user from each region (East, West, Central, South) will win this incentive trip.

Qualifications:

\$50,000+ ColorSystem purchases in the past 12 months.

Measurement for qualifying total purchases from IRFs is from June 1st, 2017 – June 1st, 2018.

Max 1 trip per year.

The qualifying period for the first trip is **Feb 1 - May 31**. The trip occurs **August 21-23, 2018** and includes:

- Airfare (if needed)
- 2-night hotel accommodation
- Meals while in South Carolina
- Performance driving on the track

The qualifying period for the second trip is **June 1-Sept 30**. The trip occurs **Dec 6-8, 2018** includes:

- Airfare (if needed)
- 2-night hotel accommodation
- Meals while in California
- Performance driving on the track

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**BMW
GROUP**

